

GET IT ROLLING



NSC: M&M News from around South Africa

ISSUE 21

HOWICK BC IS INVESTING IN THE FUTURE

The Howick Bowling Club recently held a Development Tournament sponsored by Harvard House where we had 60 participants of which 30 were potential new bowlers.

The day was very successful and enjoyed by all. In our endeavours to grow the game of bowls we will be holding similar competitions to further enhance the game of bowls. Thank you to our generous sponsors.

The committee is continuously encouraging new members, irrespective of age, to come and enjoy this humble game of bowls on the best greens and, arguably, the most picturesque club in the Natal midlands! The club's qualified coaches will assist potential members in bowling skills.

As a club the Howick BC believe they cannot stagnate and the marketing campaign implemented will

be used to grow the club membership numbers. en doing well.

The recent decision to improve the club facilities, one being to add a sliding door which can lead to the now user-friendly patio, where the members and visitors can relax, watch a good game of bowls and enjoy some refreshments has been completed and re-freshed the facilities.

YOUTH MONTH HIGHLIGHTS

The month of June celebrated YOUTH in our country and as such the NSC M&M requested that Clubs focus

on the youth, introducing a variety of events, whether for a day, a weekend or the whole month in which the youth can be introduced to the sport of bowls.

Due to a number of bowls events that were hosted

throughout SA we will focus on some of them in the next issue of this newsletter.

Please feel free to send your club's youth event information and some of the photographs a.s.a.p!



CONVENER'S CORNER

2

WESTVILLE COUNTRY CLUB

3

BOWLS LIVE

4

CBCOB PRETORIA ATTRACT THE EXPERIENCED BOWLER

5

July 2018



sport & recreation

Department: Sport and Recreation South Africa
REPUBLIC OF SOUTH AFRICA



GET IT ROLLING



CONVENER'S CORNER

ISSUE 21—2018

As promised in the Convenor's Corner of the GIR Issue 19-2018 the NSC M&M has started rolling out some projects with the aim of marketing our sport and/or assisting Clubs in introducing the Sport of Bowls to members of the general community.

In this regard, we saw the BowlsGoLive spring into action at the Bowls SA U/15 & U/20 National Tournaments and the request to Clubs to host a Youth event in the month of June, which is the National Youth Month – thank you to all

the Districts and Clubs that responded and supported this project.

Things will start heating up a bit more as we look at calling on Clubs to support other initiatives, including but not limited to the Women's Month project and the Disability Bowlers Month project.

The NSC M&M and in fact Bowls SA Executive, and all the other NSCs, and even the Executive Committees of the Districts can only do so much to encourage Clubs to introduce our Sport to

their surrounding Communities. It remains the Clubs' "task" to do the work and to grow membership. I thus hope we will see a large majority of the over 500 Clubs in South Africa taking our hands and supporting our projects.

It is only by working together that we will ensure that Bowls does not become another Dodo...

Good Bowling...

David Hamer



IS YOUR INVESTMENT AND ESTATE IN GOOD HANDS?

Get a **SECOND OPINION** from Warwick.

Contact our Team on **0800 50 50 50**

Become a Warwick Premier Client and receive a free Premier Card. Our Premier cards are loaded with a cash reward which is redeemable at all stores.

Asset, Estate, Wealth and Credit Management.

An owner of Authorised Financial Services and Credit Providers.

thewarwickgroup.com

GET IT ROLLING



WESTVILLE COUNTRY CLUB – BOWLS SECTION

ISSUE 21—2018

SOME HAPPY SUCCESS *Julian Carter*

Thursday 27th of April 2018 is a milestone reached by the Westville Country Club – Bowls Section after the club has been providing happiness, enjoyment, and a wonderful competitive spirit for many of our bowling fraternity for exactly 50 years.

The Bowls Section of the Westville Country Club is located between Durban and Pinetown in Kwa Zulu Natal. The club has a membership of 148 (81 Men, 67 Ladies – 34 Couples) compared to a total of 125 at the 2016 year end.

Julian Carter, a regular contributor of news, reported that the club is seen as a success although it is not unique and certainly not the largest in KZN but then perhaps that's not what bowls is all about. The Westville CC Bowls is indeed a happy club and this can be felt as soon as you set foot across the threshold.

What is perhaps even more important is that we have a membership, both men and women, of people who are prepared to work at making it the club

that it is today. An example of this is that the Vice-President of Bowls SA, Charles Levy, is one of our regular volunteer members willing to take on just about anything needed, in addition to his busy SA Bowls duties.

The club is lucky enough to enjoy some generous sponsorships gaining entries from other local clubs on a regular basis. We currently enjoy excellent competition sponsorship from companies such as Specsavers, Life Healthcare, Olive & Oil and Waxy O'Conner's. Every year for ten years the club has held a "Mime Show" with a cast drawn from very enthusiastic club members. This runs over three nights with one of these being a 'paid' dress-rehearsal. The show is extremely popular and attracts a regular audience of about 300 over the three nights and swells the club coffers considerably. This also goes a long way towards publicising the club.

One of our largest membership successes is that we have at least three

or four Sunday Bowls "Fun Afternoons" which are extensively advertised to the great big world presently outside the world of bowls. The afternoon consists of a game of 15 ends, preferably with two regular bowlers and two newcomers to each team.

Coaching is done during the games and we currently have 7 level one coaches in our club. Once a newcomer decides to take up the game more coaching is obviously provided. These events usually attract a good number of new bowlers to the club.

Novices

In 2015 we had 8 novices, in 2016 another 10 novices, for 2017 we had 14 novices and so far two for 2018 which creates a total of 34, which we believe is a significant growth over the three year 'novice' period. In addition to this we are attracting new members from those clubs that have sadly found it necessary to close their doors.

At the Westville CC regular "Tabs-in" sessions are held on Wednesday and Saturday afternoons together with Sunday mornings with turnouts ranging from 50 to 70 members.

Visitors from around South Africa and even overseas are always made most welcome, so should you be a visitor from another club or a potential bowler you will always feel welcome!



GET IT ROLLING



Bowls live?

As per the previous newsletter we discussed the use of Facebook live as a marketing tool for clubs and tournaments. And we glad to report that we are seeing more and more bowls on Facebook.

Clubs and districts now have ability to broadcast games to viewers not only in their area but with sharing posts to the whole world. This would mean that you could be viewing two players from Eden playing in a master's Final while you are sitting in Johannesburg having a braai.

In this article we will be discussing what you would need to #GoLive.

The Basics required

Firstly you or your club/district would require a Facebook account or a Facebook page. Secondly you would require a smartphone with a Facebook App or Page Manager App installed. Thirdly and most importantly, you would require Data on the phone or a Wi-Fi connection.

Sound easy? Well it is really that simple to get a game live onto Facebook.

So you will be asking?

How much Data would I need?

This depends on phone you are using, quality of video you will be sending, with or without sound. But we found in most of our tests that you would be using around 600 to 800 megabytes per hour of broadcasting. Currently 1gig cost around R150 depending on network and retailer.

What should I market with Facebook Live?

This depends on your budget, I would suggest looking at those really important events a club or district would host. The semi finals or finals of these

events. The most important thing when going to Facebook Live and deciding on which event is to ask the question – “would viewers want to watch it?”

In the next issue we would explain how to use software or apps to #GoLive.

ISSUE 21—2018

If you would like further information please contact Jacques Swanepoel by e-mail at swanepoeljacques@telkomsa.net



Join the Perfect Delivery family today!

Our Perfect Delivery product gives you so much more!

- Comprehensive motor & home insurance
- Business and large Commercial Insurance
- Travel insurance
- Specialised Bowls Club insurance

Motor, Home & Business Insurance

0860 999 888

www.perfectdelivery.co.za

BARTON
Motor, Home & Business Insurance

FSP 5254

cib

GET IT ROLLING



CBCOB attract experienced bowler to green

Elevating bowls competitions to make it attractive for the experienced and almost professional players, is a new way of filling the greens. The CBC Old Boys Shamrock Challenge took place in Pretoria at the end of April 2018 with 96 players participating in the tournament. The tournament was not about the youth or transformation or “women in bowls” but about creating a platform for bowlers (competitive and social) to compete for R72 000 prize money over a period of three days. Sometimes it is necessary to break away from the buzzwords and create new and challenging opportunities – the buzzwords will naturally fit in at such a tournament as has indeed happened.

Five weeks before the tournament, with 24 teams already having secured their entries by paying electronically, teams were being turned away. Already the tournament represented a field of who’s who with 8 recent (past 12 months) Protea players of which four represented South Africa in the recent



ISSUE 21—2018



Left to right: Banner for the day, Thinus getting his team in the head, transformation and James with Garth and team showing off their shirts



Commonwealth Games, Gold Coast 2018 – Anneke Snyman, Gerry Baker, Jason Evans and Morgan Muvhangu. Less than 15 players in the competition have not played provincial bowls before. Many of the previous Protea players and a large number of interprovincial players participated. Although not a mini inter districts it was however very competitive with the difference that players selected their powerful sides themselves – even across the boundaries of districts.

The success of a tournament of this nature is to make it attractive – make the players feel special and present something that is out of the ordinary with quality greens and good food; to attract people to socialise and create opportunities to win even through team auctions; and to attract spectators – all of which CBCOB achieved in the three days. New friends were made, experienced players shared their success stories, competitive bowls were played and important lessons were learnt about how to present such a tournament.



The winners of R32K were Gerry Baker and his team, followed by Craig Rimmington’s team with R16K, Jaco du Preez’s team with R8K and Francois Koen’s team R4K, and Shaun Thomas winning the Plate Event.

