



Get it rolling!



CHILDREN AND BOWLS WIN

One need not look any further than some of our smaller clubs to see what can be done to get youngsters playing bowls. Winburg in the Free State is one of these clubs.

Although Basjan Hatting was the person that originally coached the kids, Pieter Rossouw (former President of SFS), his wife Brunhilde and teacher Alfred Imvandaba (Vice President of Winburg BC) are seen regularly on the greens with these young players over the past five years.

Mr Neels du Preez, the head master of the school says the children exude a positive attitude which is productive for their school work. He also mentioned that with the huge interest in bowls displayed at the school and should the club and greens ever be available, they might just take it over!

The Winburg Bowling Club regularly hosts a day for the school children. At a recent occasion where 25 children attended, the school hostel treated the kids to a cool drink and hamburger. These children do not have bowls small enough for their hands, but stay eager. The youngest players were only 9! These children are the future players of bowls and especially seeing that of the current SFS under 20 team, only four players are still eligible to play this year.



M&M NEWS

ISSUE 7

HIGHLIGHT'S

CONVENORS'	P. 2
WELCOME OASIS	P. 3
B20 AT GILLET'S	P. 3
MEET THE PLAYER	P. 4
1SPORT4LIFE	P. 5
HOWICK	P. 5
LANGEBAAAN	P. 6
BELGRAVIA	P. 6
PLETT C C	P. 7

CONVENOR'S CORNER SOME BOWLS THOUGHTS PAGE 2

WE INTRODUCE YOU TO... SHIMANDA NEPGEN—ABOUT LIFE AND BOWLS PAGE 4





GET IT ROLLING

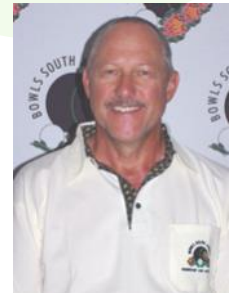
CONVENER'S CORNER

#1sport4life

OWEN CALVERLEY

CONVENER NSC

Membership & Marketing



During the current World Bowls Championships, we have ramped up our social media to give daily results and news updates from the four clubs where the action is taking place.

As we are posting, we are getting queries from bowlers asking when the games will be seen on TV and receiving horrified responses when we explain that only the finals will be live-streamed via the official tournament website. Responses to this range from: "Ok, thanks" to "Can we petition the SABC for coverage?" The reality is that in terms of global sport, bowls is currently a niche sport and no TV channel will give us the airtime required to broadcast a full game, let alone a series of games. Let's all understand and accept that fact first and then we can get to work to find a solution.

The answer lies in two areas: **numbers and technology**. The numbers game: We need to get more people playing bowls and interested in bowls. We do this by firstly accepting that you and I and every other bowler is a marketer for bowls. We brag about the rugby and cricket teams that we support, so why are we not bragging about our club and district results? Nearly every one of us has a smart phone which can record video clips, so why are we not sharing bowls clips on social media?

The next step in the numbers game is actively getting schools involved with the sport, starting with Primary Schools (the top bowlers at World Bowls 2016 started

playing in junior school!). We should also get barefoot bowlers onto our greens playing in teachers' leagues, farmers' leagues and business leagues. We then need to ensure that all those children and casual bowlers are recorded on the Bowls SA database. SASCOC measures the relevance and importance and growth of a sport in term of its numbers, and we are not doing our bit to grow those numbers. If you and I actively recruit new players, bowls will blossom into the mainstream sport that we know it can be.

Now let's talk technology: Our public broadcaster has limited airtime for sports like ours. Pay channels again are just way too expensive at this stage. The answer quite obviously lies in using digital and social media channels to give live coverage and updates. Your National M&M Team are constantly considering different options as we gear up our capabilities to a point where we can deliver live feeds from important events. I hesitate to say "watch this space" out loud, but maybe I can whisper it softly?

Get it Rolling!

Owen Calverley

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Members of the **Super Shongwe Trust** with the new bowls on the green



SUPER SHONGWE TRUST SUPPORT THE ATTRIDGEVILLE BOWLING CLUB

Under the guidance of local Atteridgeville Super Shongwe Trust Chairman, George Mahlaela and trustee Ndhlabole Shongwe (son of the late Super Shongwe – a late influential sportsman in Atteridgeville) assistance is rendered to the Atteridgeville Bowling Club.

They first arranged a session to assist in growing membership and now bowls. On 6 December 2016 the Super Shongwe Trust donated three sets of new bowls to the Atteridgeville Bowling Club. The occasion was also attended by Dolf Scheepers in his capacity as Managing Director

for Thorburn Security (a sponsor to the Super Shongwe Trust) but also the Bowls Gauteng Marketing Membership and Transformation Executive. Also present was Me Pulane Mahlaku, Functional Head of Sports and Recreation at Tswane Council who also offered valuable assistance to the Bowling Club.

Between Pulane Mahlaku and Dolf Scheepers the objective is to get the club ready to offer local competitions and to attract new bowlers.

Scheepers indicated that he would assist the Club in attracting players through organised fundraisers.

1Sport4Life



The handing over of the bowls by Mr Shongwe (right) to Atteridgeville Club President Abel Masipa (left)



New sets of bowls on display



GET IT ROLLING

INTRODUCING YOU TO....

SHIMANDA NEPGEN ABOUT LIFE AND BOWLS



I am 24 years old, born on the 27th of July 1992 in Florida and work as a personal assistant for Data Matrix Education & Training.

I started my bowls at a little club called Kleinfontein BC and have only been playing bowls for the past 6 years and loving every moment of it. I basically grew up next to a bowling green with my uncle inviting my parents to play in a fundraiser for the blind bowlers in Rosebank. My uncle's sister in law, Tracy, plays for South Africa as a blind bowler and has brought back a couple of medals. Shimanda nepgen - about Life and bowls

I was originally not interested in playing bowls myself as I found it very boring and a game for old people. After completing school and no longer playing hockey I decided to give it a try during a fundraiser held in the district for the U/19's and U/25's. At that point I got very interested and started to play at our club one Sunday morning. I played in my dad's team and my dad, Marius, taught me the basics of the game and said that if I am really interested in playing bowls he will buy me my first set of bowls.

Well, I still remember my first set of bowls – a little devil and a pitch fork as emblem! My mother, Dianne, is my rock when it comes to the game of bowls as she keeps me humble. We basically play in every competition together when possible. My mother tells me every weekend when we finished playing in a competition or if I played in something where she came to support that I have what people call BMT. I am honoured that we can play in the same district team and actually got our district colours together! My youngest brother, Brandon also decided to start playing bowls. It took me 2 years to really find my passion for bowls and started to play in all types of competitions I could enter. Each year it just got better and my love for the game grew more and more.

Once I made that decision the next step was my wish to achieve my district colours – this I worked very hard for.



Shimanda and Rienie Lucas, Silver Medalist at the 2016 International Quadrangular



The Ekurhuleni team, with Shimanda as skip, that received silver medals during the 2016 Under 25 Inter District Tournament in Bloemfontein.



B20 DEMONSTRATED & PLAYED AT GILLETTS

At last a new format has arrived on the scene that will enhance the game of bowls. It is called B20 and Gilletts Bowling Club is proud to be the forerunner in KZN to take this on board.

Thanks to two members of Gilletts BC, Jenny Cooper and Andy van den Heuvel who were instrumental in taking the idea to the Committee. The result being, the Club is now the proud owner of six sets of this new inventive format.

Cricket Bowls is a “new way” of playing a very popular “old game”. Devised in South Africa for the Youth of South Africa plus the “Golden Oldies”. It’s a game of T20 Cricket played on a Bowling green, or artificial green and is played with a conventional set of bowls. Tony and his wife came down from Benoni to demonstrate the format and rules of B20 and members of Gillett’s along with bowlers from other surrounding clubs attended the demonstration. Thereafter anyone interested was given the opportunity to play and the offer was readily taken up by all in attendance.

A “Formal Competition” was held a few days after the Demonstration with teams competing against each other and was enjoyed by all participants.



Bob Papendorf, President at Gilletts BC with Tony Norris

The demonstration of B20 Bowls



Run's End



Bowling to the wicket



Wicket End

WHAT IS....

B20 Cricket, umm, Bowls?

B20 Cricket Bowls is a game of T20 played with a set of wickets (which is supported to prevent damage to the green) at one end of the green, and a scoring area at the opposite end of the green (where runs can be accumulated).

Players in teams of 3 bowl to the one end (wicket end) to take wickets (2 points deducted off the oppositions score), then the team bowls from the wicket end to the (runs end) to accumulate Runs. It may sound difficult but with a little practice 6 players (2 teams of 3 each) can have their very own T20 on a Bowling Green. This obviously is a very basic summary of the game.

As to how it will revolutionize the game and attract new members Young and Old, having played the game myself and also getting feedback from various sources B20 is taking off with a bang! Gillett’s is proud to be the first Club in KZN to start it off and have plans in the very new future to play B20 against other Clubs.



GET IT ROLLING

HOW TO USE YOUR 1Sport4Life RATING TO IMPROVE WHAT YOUR CLUB OFFERS:

If your club has signed up to be listed on the 1Sport4Life map then you will have noticed that your club was given a **rating out of ten**. This rating has nothing to do with the quality of your greens, how old your club is, or how popular your club is. **The 1Sport4Life rating is an indication of how pro-active your club is in welcoming new members of all ages and all walks of life.** A rating of 5 and over shows that your club is taking some steps in the right direction. A rating of 7 or more shows that your focus is in the right place and that the future of your club looks good. A rating of 9 or 10 means your club is a leader that is setting an example for other clubs to follow. The higher your club's rating, the higher your chances of growth and continued success in the future. Clubs with a rating of less than 4 are in danger of facing declining membership and eventual closure in the not-so-distant future. **So how can you improve what your club offers? It's easy!**

Visit www.1sport4life.co.za/find-a-club and zoom into your area on the map

Click on your club's green marker on the map to bring up the listing for your club

Have a look at your rating out of 10 and scroll down to the section that says "Areas to Improve"

Choose which points(s) your club will focus on improving and make a plan to make it happen!

Use the materials in the Toolkit to maximise your exposure - put the posters up in public areas (not at your club), hand out brochures, set up a Business League for local businesses, get your local schools involved in bowls...

The resources are there, now it's up to you to use them! Remember to keep in contact with your District M&M committee - they are there to help your club improve its marketing so you can grow your membership.

1Sport4Life

A WELCOME OASIS at HOWICK BOWLS



Left to right at the back is Norman Chemaaly (Green keeper), Vic Rowell (PRESIDENT Howick Bowling Club) and Allan Dakers (Bowling Coach). In the front left to right is some of the kids that took part in the bowls day Ahiwe Magawaza, Jesse Lawrence, Ayabonga Khumalo and Tamrin De Klerk.

On Friday the 4th November 2016, the Howick Bowling Club hosted their first Development bowls day in conjunction with the local Oasis Preparatory School. The event was a bare foot bowls afternoon which was attended by some of the school children (showing lots of interest), six of their teachers, their parents and several club sponsors.

A bowling coach, Allan Dakers, was in attendance to assist all the participants on the basics and ethics of

bowls. The format for the afternoon's play was that of pairs with one of the youngsters pairing off with a club member playing against one another. The sponsors and businesses were generous with their donations of prizes. Each of the children received a prize at the end of play. The day was thoroughly enjoyable and in every way very successful. The club is hoping to repeat the event at the end of April 2017 in their endeavours to grow and market the game of bowls. The club has also made contact with the Howick High School in the hope that they will participate in 2017.



BELGRAVIA BOWL 4 STROKE SURVIVORS FOUNDATION



Louise Evans, a member of Belgravia, suffered a stroke over 4 years ago.

A year after her stroke, Louise (wife of Protea Jason Evans) decided to hold a tournament that would raise awareness of stroke symptoms so that future stroke sufferers may not have to go through what she had been through after her stroke was wrongly diagnosed.

The tournament would assist in raising money for the Stroke Survivors Foundation (SSF), a group that helped her deal with the trauma of

suffering a life-changing situation, and assisted her with her 6 months of rehabilitation, emotionally and physically, in coming to terms with her new lifestyle.

The first tournament was held in December 2014. The tournament is always well supported and they have managed to give the SSF R40k last December. Stroke survivors that have been assisted by the SSF join the players for the Sunday lunch, sharing their stories and enjoying the prize giving after the tournament.



Mike Herbert and Peta Smith once again organised the 3rd annual tournament at the Belgravia Bowling Club during December. George from the Stroke Survivors Foundation spoke to the players about the work being done by the foundation before the prizegiving.

The 2016 SSF tournament was won by the MCC MANIACS with Mark Struwig, Duckie De Villiers, John Wentzel and David Symon all from the Morningside Country Club.

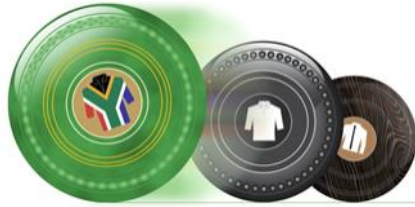
Runners-up were THE ICJ PLONKERS with Russell May, Gianni Gatti, Bryan Coetzee and Warren "Big Dog" Harvey from Italian Club Johannesburg.

The 3rd place went to THE COOL KIDS - Jacqui Janse Van Rensburg, Terence Botha, Keegan Sayce and Mark Esslemont from Bedfordview Country Club.



In the Plate event FTC with Mark Hankey, David Atkinson, Alan Metcalfe and Jody Cohen from Belgravia Bowling Club came first.

Once again the well supported tournament could give back to the Stroke Survivors Foundation. *Well done to all the bowlers!*



GET IT ROLLING

16 Days of Activism events at Langebaan BC



Dignitaries that attended included the community, bowlers, guests and kids

One of the activities in support of the 16 Days of Activism for No Violence Against Women and Children in the West Coast District took place at the Langebaan Bowls Club.

Various role players chatted to the young people and members of the public. Organiser Esta Visagie, the chairperson of the West Coast Woman and Girls in Sport together with Wilna Thys from the local clinic, Sergeant

Jonck from the Langebaan Police and the members of the Langebaan Bowling Club were involved to ensure the project is successful. The excited first time players were shown the ropes and could enjoy playing against each other. Some of the kids so enjoyed the bowls that they want to play again! Due to the kind donations received from the Langebaan Spar it was possible to end the day with some snacks and a cool drink.



The Langebaan Bowls Club committee and members were thanked for their hospitality.



WHAT IS THE 16 DAYS ACTIVISM?

It is a WORLDWIDE Campaign to OPPOSE VIOLENCE against WOMEN and CHILDREN

It aims to raise awareness of the NEGATIVE impact that VIOLENCE and ABUSE have on WOMEN and CHILDREN and to RID society of ABUSE PERMANENTLY

WHEN DOES THE CAMPAIGN TAKE PLACE?

The 16 Days of Activism Campaign is held from 25 November to 10 December every year

However, the success of this campaign rests on our daily individual and collective actions to safeguard our society against this cycle of abuse

<http://www.parliament.gov.za/live/content>

M&M are taking a short break to play some bowls—Yippee!!



We're going to take this opportunity while the District Offices and Bowls SA are closed for the holidays!



Get it rolling!

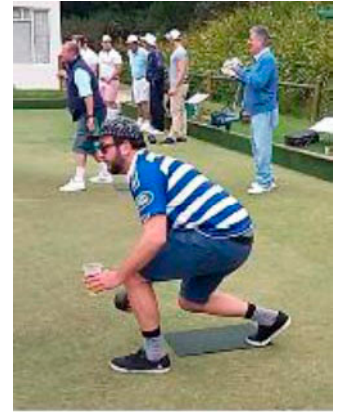
BEST SPORTING... hmm, maybe Bachelor's... EXPERIENCE

Seeing a Bachelor's Party on the go at the Plettenberg Bay Country Club is not unusual but for it to take place at the Bowls Section is certainly more unusual.

On Guy Fawkes Day, Saturday the 5th of November the cause for celebration at the Bowls Section was the club playing host to a group of fifteen young men who were celebrating a Bachelor's Party. For once, the average age of bowlers at the Plett Country Club Bowls Section dropped dramatically! In keeping with the bachelor celebration it was necessary to relax the strict dress code as well as rules about "drinks" (other than tea) on the greens.

The groom-to-be Ochse Lombard were surrounded by his friends and among the group of casually dressed young men were Ochse's brother Hannes and his best-man JJ Stegmann, the latter having organised the event. Ochse was clad in a pink outfit for the occasion.

The teams consisted of three members from the bachelors with one of the bowlers from the club to provide moral support, give a bit of coaching, advice and share in the great



time. After the completion of the first nine rounds, the young men joined the club members in the customary tea and cookies after which the game could be completed.

The majority said that they can definitely see themselves as regular bowlers in the near future and have gained new respect for the bowlers and their level of skill. According to the comments in the club's visitor's book they "enjoyed the afternoon and all of them want to have another bowl when they return to Plettenberg Bay in December". One of the comments reads "best sporting experience of my life".

Congratulations to the couple, Ochse Lombard & Licia Pienaar who got married on the 19th of November at the Diamant Estate in the Paarl.



Photographs supplied by club. Thank you to Plettenberg Bay Country Club for sharing the story.